



NATIONAL EMPLOYMENT COUNSELING ASSOCIATION

NEWSLEWIER

January 2021

NECA is a division of the American Counseling Association and was founded in order to enhance employability and workplace interventions.

NECA supports a new year and a new you!



Director of Professional Affairs: Dr. Kay Brawley

President: Dr. Carolyn Greer

President-Elect: Dr. Sujata Ives

Past President: Lynn Downie

Executive Director: John Hakemian

Journal Editor: Dr. Mark Rehfuss

Credentials Chair: Dr. Michael Lazerchick

Treasurer: Lisa Fulton

Secretary: Dr. Mary Ann Radebach mradebach@msn.com

NECA/ACA Rep: Seneka Arrington

Newsletter Editor: Dr. Sujata Ives sujata.ives@gmail.com

IN THIS ISSUE

Embracing the New Year Employment Trends Wisdom

NEW CERTIFICATE!

Start 2021 with an exciting new course for you and your clients!

The new Inner Heroes course will be offered on January 27th and will run asynchronously for six weeks!

Sign up now! Don't delay! Spaces are limited at a special rate of \$1200 through NECA. You will receive a certificate with 60 hours that you can put towards your CEU/CUs.

'Follow Your Inner Heroes to the Work You Love'
Now on AUDIBLES!!

Not enough time to read all of the books you would like to?

Audiobooks that you can listen to anywhere at any time have become a popular solution.

The audio version of "Follow Your Inner Heroes To The Work You Love" is now available on Audible, Amazon, and iTunes.

You will learn quickly how to:

Discover your true talents

Create a positive, clear self-image

Overcome fears that block success

Maximize your unique strengths

Determine your ideal career

Put soul into the work you do

"This is both a delightful book and a web site. Carolyn gives an intelligent and warm explanation of the idea that all mankind divides into four basic personality types, or temperaments, ... based on the earlier work of ... David Keirsey, Isabel Myers and Carl Jung. Highly recommended" — Dick Bolles, author, What Color Is Your Parachute? 2010 edition; 10 million copies sold.







PRESIDENT OF NECA

DR. CAROLYN GREER



Happy New Year and welcome to 2021!

Can it really be 2021? For me, it only seems a short time ago we were welcoming a new century ---- the year 2000! So much has happened in those twenty years for everyone I know and even more for the economy of the United States. So many changes have evolved that are impacting the world of the career counselor.

How do we assist students and clients to find a place in this new and changing world?

We experienced the invention of "Casual Friday" (IT companies were called the culprits) and many questioned what this would do to the business world and whether it could really completed in such a "casual" climate. It appears, we were able to adapt and move forward. As a result, office attire and procedures have lessened.

What about currently?

If these new actions of the business world have "long-lasting effects" that may become permanent in our work world, how will we and the student or clients adapt?

What does this mean for us as career counselors as we assist our clients and students to be prepared for reaching their future goals in a changing world?



ZOOM FREE WEBINAR SERIES

ZOOM ETIQUETTE





JOIN US!

NECA is inviting you to a Zoom meeting with world famous authors from Canada!

Topic: Resilience and the Changing World of Work

<u>Time: Feb 22, 2021 01:00 PM Eastern Time (US and Canada)</u>. That's 10:00 AM, Pacific Time.

Join Zoom Meeting

https://us02web.zoom.us/j/86712715820?pwd=ZzBScFJmSHZVbFgxQTRyRkxRdk5xUT09

Meeting ID: 867 1271 5820

Passcode: 017967

One tap mobile

+13017158592,,86712715820#,,,,*017967# US (Washington D.C)

+13126266799,,86712715820#,,,,*017967# US (Chicago)

Dial by your location

- +1 301 715 8592 US (Washington D.C)
- +1 312 626 6799 US (Chicago)
- +1 646 558 8656 US (New York)
- +1 346 248 7799 US (Houston)
- +1 669 900 9128 US (San Jose)
- +1 253 215 8782 US (Tacoma)

Meeting ID: 867 1271 5820

Passcode: 017967

Find your local number: https://us02web.zoom.us/u/kUJJK0wd

DIRECTOR OF PROFESSIONAL AFFAIRS

DR. KAY BRAWLEY

Living Fully...Here's to Your Success in 2021!

While the past year has been a challenging year for all of us, in the coming months we hope that each of you can take a deep breath, rest and reflect on your journey for the next year-- make plans on what you can do to live more fully in the moment, and anticipate what we each can do to make 2021 a promising year. Thanks for the opportunity to share some things I find helpful and that you can do right now...

Lifelong Connections: Alumni Associations are gateways to show your gratitude for staying connected with students in the programs where you have working experience and may mentor those students getting ready to launch their careers. Through career connections and professional networking, traditional events, and opportunities for involvement, Alumni Associations connect you to the people, places, and programs you care about throughout your life.

Choose your cause: By supporting your Counseling Alumni Association, you join a community that is unified and inspired by a mission to better serve the world. Mentoring could be your gift today to help our counseling students in training as they move forward in life. You can provide practical information to help your mentees succeed in the counseling business by offering connections to specialty experts in the field.

Resilience and Well-Being Pointers: Stress is universal, effecting our minds and bodies. Our ability to manage stress impacts our performance, resilience, and well-being. We can build resilience and respond more adequately to stress by rethinking stress. How? Make stress your friend. What could happen if you thought your experiences of stress were helpful not harmful? Take a look at stress being an opportunity for new direction leading to success

Recharging during COVID: It may be difficult to stay motivated to work while staying home for the last 10 months, connecting virtually/via zoom meetings galore. Motivation happens when we are creative, taking on challenging projects to find more purpose and meaning in our work. Take the time to think about your limits and how to overcome the obstacles. Proceed with one task at a time, according to your best performance time per day. Push yourself each day to the limits of your ability. Soon with consistency, you will find your project(s) becoming reality. That's how all three of NECA's online training programs became reality, not just during COVID the last year with the debut of online Inner Heroes personality development program but taking baby steps with continual development of the online NECA GCDF workforce development curriculum, and later the online YELD youth leadership training over the last decade. For more information and registration, go to the NECA website: employment counseling.org.



Dr. K. Brawley, Director of Professional Affairs Mr. John Hakemian, Executive Director



Dr. K. Brawley, Mr. John Hakemian, Mr. Dre Gainer, Best Buy Tech consultant, & Seneka Arrington, ACA Governing Council

ACA GOVERNING COUNCIL REP

SENEKA ARRINGTON

Happy New Year everyone!

2020 was rough for so many in this country and abroad. The misconception with "New Year glee" is that it ought to mirror our present circumstances. For some 2021 is a new year, but the same season. People still may feel the cold winds of isolation and long icy nights of pandemic illness and political indecision. These feelings are normal considering the times.

I encourage you to lean into your friends, family, and loved ones for support and strength.

Be intentional about nurturing relationships.

I wish you all more smiles, more laughs, more positive experiences this year.

Continue to show compassion to those in need and be a light in your communities.

Here's to seeing one another in-person again soon!

Seneka

ACA Governing Council Representative

ACA Governing Council VISION | OUR IMPACT

Every person has access to quality professional counseling to thrive.

ACA Governing Council MISSION | WHAT WE DO

Promote the professional development of counselors, advocate for the profession, and ensure ethical, culturally-inclusive practices that protect those using counseling services.

ACA Governing Council VALUES | WHAT WE BELIEVE

Counseling is a professional relationship that empowers diverse individuals, families, and groups to accomplish mental health, wellness, education, and career goals. The American Counseling Association (ACA) is an educational, scientific, and professional organization whose members work in a variety of settings and service in multiple capacities.



PRESIDENT-ELECT DR. SUJATA IVES

My Dear Esteemed Colleagues:

I wish you a healthier and happier New Year this 2021.

As counselors in the helping profession, many of you are empaths as well and feel a myriad of emotions in the gut and heart brains. Remember to realize the health model that encompasses the Bio-Psych-Social equilibrium.

Whether you are conscious of it or not, 'The Social of You' is influencing you and your clients in a dramatic way this year. This, in turn, affects 'The Biology of You' where you or your clients may experience sleeplessness, headaches, aches, and pains. The symptoms people describe as a physical problem is actually the result of a mental health obstacle. For example, we all know that the stomach ache that the middle-schooler has needs your investigation into the psychological stress they are may be experiencing. It is the mind-body connection.

I want all of us to be gentle today.

"That people can change their feelings and behaviors by intentionally altering the thought processes they have been conditioned to adopt by being socialized into the various historical/environmental/cultural settings of which they are a part"

(Albert Ellis, 1971, 1983).

Please continue to support those who come to you. Uplift those who are prone to giving up.

~Sujata~



https://www.sagepub.com/sites/default/files/upm-binaries/40299_1.pdf https://www.amazon.com/Resilience-Powerful-Practices-Disappointment-Difficulty/dp/1608685365



ACA's Career Central offers a comprehensive digital job board; and career resources and services. Time is of essence. This ACA resource can keep you connected with streamlined content through Career Central.

Job seekers can post resumes, search the new job board, or sign-up for customized alerts. Employers can browse advertisement packages, set up auto notifications, or search the resume database.

> Additional Career Services for ACA Members Only! Explore career-specific tips, tools, and resources for counselors, by counselors.

Schedule a career consultation; a resume/cv and cover letter review; or a mock interview.

Request individualized job search or practicum/internship assistance.

Many people are navigating layoffs, furloughs, and reduction in the workforce as businesses close their doors or cut services because of the ongoing coronavirus disease (COVID-19) pandemic.

ACA information may assist as you plan ahead and further your career during uncertain times. NECA information may assist you in your decision-making or problem-solving, and planning this year.

DEALING WITH CAREER & EDUCATION DISRUPTIONS: TIPS AND RESOURCES FOR MEMBERS IMPACTED BY UNIVERSITY CLOSURE https://www.counseling.org/careers/aca-career-central/career-and-education-disruptions

Department of Education for Argosy Students: Information for Argosy and Art Institute Students

Argosy Closed School Information

Department of Education information about closed schools and discharge loans

Argosy University | WASC Senior College and University Commission

State Council of Higher Education for Virginia Current Advisories

ACA has compiled a list of programs and contacts that have acknowledged their willingness to work with Argosy students looking to transfer.

NECA JOURNAL CHAIR DR. MARK REHFUSS SHELBY DILLINGHAM



Table of Contents JEC Vol 57(4) December 2020

ARTICLE 1

Counselor Trainees Perceptions of their Abilities to Perform Career Related Interprofessional Task after a Career Development Intervention

Kaprea F Johnson

Received: 11-Nov-2020 Revised: 10-Mar-2020 Accepted: 23-Mar-2020

Correspondence concerning this article should be addressed to Kaprea F Johnson, Counseling and Special Education, The Virginia Commonwealth University, 1015 W. Main Street, Richmond VA 23231 (Email: Johnsonkf@vcu.edu).

ARTICLE 2

Impact of Worry on Career Thoughts, Career Decision State, and Cognitive Information Processing-identified Skills Seth C.W. Hayden & Debra S. Osborn

Received: 13-Dec-2019 Revised: 10-Apr-2020 Accepted: 21-May-2020

Correspondence concerning this article should be addressed to Seth C.W. Hayden, Department of Counseling, Wake Forest University, P.O. Box 7406, Winston-Salem, NC 27109 (Email: haydensc@wfu.edu).

ARTICLE 3

A Meta-Study of Journal of Employment Counseling (JEC): An Analysis of Publication Patterns from 2010-2019 Emily Siegler, Carly Stafford, Yi Zhou, Bradley T. Erford, and Stephanie Crockett

Received: 27-Apr-2020 Revised: 04-Jun-2020 Accepted: 10-Jun-2020

Correspondence concerning this article should be addressed to Bradley T. Erford, Department of Human and Organizational Development, Peabody College of Education and Human Development at Vanderbilt University, PMB 90, Nashville, TN 37203 (Email: haydensc@wfu.edu).

The December 2020 JEC issue includes three articles by scholars residing in the United States. These researchers explore relevant topics for JEC readers, which include analysis of publication patterns within the JEC, the impact of emotions on

career thoughts and cognitive-information processing skills, and career self-efficacy among counselor trainees' performing interprofessional tasks.

American scholar Kaprea F. Johnson from Richmond, Virginia contributes an article entitled Counselor Trainees Perceptions of their Abilities to Perform Career Related Interprofessional Task after a Career Development Intervention. The researcher specifically explores how implementation of an interprofessional engagement experience (IPE) impacted counseling master's students' career self-efficacy (CSE). This qualitative study included pre- and post-intervention assessment via interviews so that researchers could identify any changes in perceptions of self-efficacy. The results included both positive and negative CSE during the study, indicating that participants' CSE fluctuated as a result of the experiential learning. This study addresses the novel topic of counselors' self-efficacy pertaining to IPE interventions and gives career counselors and educators guidance in working with counselor trainees' varying levels of career development.

Researchers Seth C.W. Hayden and Debra S. Osborn from North Carolina provide the article Impact of Worry on Career Thoughts, Career Decision State, and Cognitive Information Processing-identified Skills. These two authors utilized three measurements to assess the relationship between affective and cognitive components on career decision. Participants included voluntary Amazon Turk workers to complete the various assessments. The results showed a relationship between high worry scores and negative career thinking, lower clarity, and decreased skills on cognitive information processing-identified skills. The authors provide implications for career theory, practice, and training, which include the call for more comprehensive career services encompassing career and mental health concerns as a means for better supporting employees, trainees, and practitioners.

American researchers Emily Siegler, Carly Stafford, Yi Zhou, Bradley T. Erford, and Stephanie Crockett contribute a submission titled A Meta-Study of Journal of Employment Counseling (JEC): An Analysis of Publication Patterns from 2010-2019. The authors report that from 2000 to 2019, 323 articles were submitted and analyzed for author and article variable coding. The authors utilized an ANOVA to analyze trends over time and found an increase in publications from women authors and international authors with stable work affiliation of JEC lead authors. Article characteristic results showed an emphasis on research articles with an increase in comparative and qualitative designs and stable use of advanced statistical procedures. Authors conclude that JEC has produced content and research procedures that demonstrate value to readers and adhere to the journal's mission.

The above articles contribute to the rigor and advancement of career counseling and JEC appreciates the opportunity to celebrate such distinguished scholars. The JEC looks forward to future collaborations and to publishing more articles within the New Year.





MS. KILEY KROSS

This semester, I have had the distinct opportunity to study as an intern through the National Employment Counseling Association. I quickly realized that there is a whole big world out there with many opportunities and prospects when you join a professional association. I would like to introduce myself: my name is Kiley Kross and I am a Junior Psychology major at Presbyterian College in the Southeast. Through a scholarship, I also participate on the Presbyterian College softball team.

Ms. Lynn Downie placed me for this internship, and I have had the pleasure to study specifically with Dr. Sujata Ives for the fall semester. We met twice each week for two hours at a time, and I'm not going to lie to you that she used every minute of our time and had a lesson prepared with questions, role-plays, and critical thinking scenarios for me and took me step by step in the right direction by using every minute. In my time working with her, Dr. Ives has helped me to cultivate many skills such as decision-making, researching, communicating, organizing, planning, goal-setting, writing, and synthesizing.

This internship also helped me understand an important theory: this theory is Maslow's Hierarchy of Needs. This is a bottom up theory, so as humans, if we cannot accomplish from the bottom up of the triangle meeting with physiological needs, we may never get to be who we are meant to be to self-actualize. With that being said, the research Dr. Ives and I have conducted together has centered on how humans and machines can work together after the virus, because the workplace is changing to include a lot of AI. This has helped me to visualize futuristic possibilities and how these possibilities could impact the workplace, counseling, and society.

The research that I am interested in is doing includes human learning and machine learning. I have learned that AI is here to stay for my generation and beyond. Over the course of the three months of working together Dr. Ives has helped me access new skills too that I will definitely need. She taught me the proper way to conduct myself and go through an interview process suitably to ensure I get the joh; how to match up my skills in a resume to the job description; how to answer interview questions; and to always write a thank you note afterwards. The program that impressed me too out of this internship so far is learning about the Inner Heroes program. The Inner Heroes program is a personality system that helps me through self-discovery and finding my purpose. As it turns out, I am a Helper and Doer. I think this makes sense because it is the Helper in me that wants to go into psychology, while the Doer in me loves playing softball. Learning these two qualities about myself has allowed me to view and grow relationships differently.

This internship has given me a lot of information and possibilities for me and I am thankful for Ms. Downie. I would like to continue working with Dr. Ives because she's a really wise person and easy to work with, and also I want to continue being a part of NECA too. Thank you.

BECOME A NECA MEMBER TODAY!

Join NECA!

Benefits of Membership

Promotional Literature

NECA Newsletter

Advertise in the NECA Newsletter

Write a short article of interest and Get Published in the e News

Journal of Employment Counseling

Quality Membership Certificate (by request through NECA Professional Development)

Approved Provider of Continuing Education Units

NECA Member's Home Pages / State Branch Information & Communications Page

Interact with NECA leaders & members

Multiple Professional development opportunities

Look for upcoming webinars

Global Career Development Facilitator Training

NECA Day of Learning at ACA conference

Standards for Employment Counseling Competencies and Legislative Advocacy

We are sure you will enjoy the following benefits from this member-driven association-- just to name a few.

Journal of Employment Counseling: Learn about new methods and program designs from your peers. (Quarterly)

NECA Electronic Newsletter

Informative Website: Check it out---links to useful websites, Association information, and latest trends in workforce development.

Establish Employment Counseling Competencies: National skill standards you can download off our website. Now being used in One Stop and STW programs, counseling education programs, staff job descriptions, & TANF programs.

Continuing Education Units: Obtain CEUs for Participation in NECA Presentations within the American Counseling Association Conference. Join us for other special events throughout the year.

Career Management Training: Training program offerings in Global Career Development Facilitator (GCDF) and Youth Engagement and Leadership Development Certification (YELD).

Peer-to-Peer Network: Whether a counselor educator, career counselor in private practice, or case manager in job training or TANF or One Stop Career Center, you will make new friends while receiving professional development from your peers. Legislative Advocacy: Work with Congress, federal departments and ACA's Public Policy and Legislative Staff on pending legislation to support inclusion of employment counseling service delivery systems. We will assist members on state and local workforce development policy development upon request.

Employment Counseling Updates: Check out the website!

Global Presence: Member of the International Association of Employment and Vocational Guidance (IAEVG); NECA members serve as consultants in other countries ranging from Poland to Pakistan to Australia

Professional Associations Network: NECA works with other associations relating to our work. Examples include: National Association of Workforce Professionals (NAWDP), the National Association of Workforce Boards (NAWB), the National Career Development Association (NCDA), and others

Review & Designate Programs for Best Practices Certification: Market your program with the "NECA Seal of Approval" Field Experts Review for Employment Law Compliance: At no cost, your program will be reviewed by peers. Membership Drives: Sponsor 5 new members by Dec 31 and receive a free Annual Workshop Registration!

How to Ioin

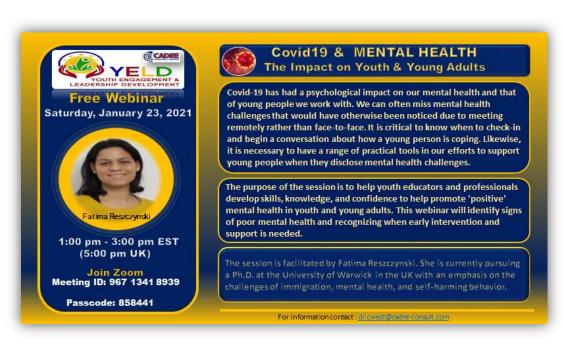
We contract with the American Counseling Association (ACA) for all management services that include processing of membership applications.

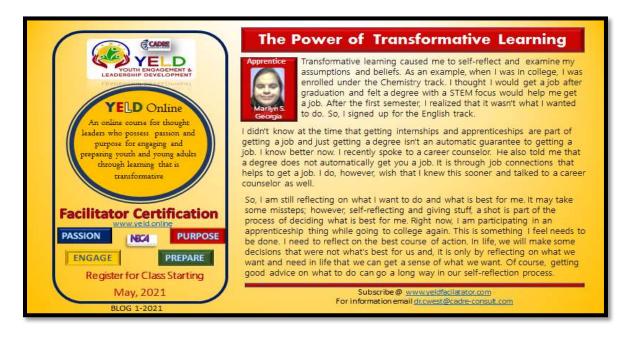
<u>For dual ACA/NECA Membership</u> - Join Online at https://www.counseling.org/membership/join-reinstate <u>For NECA only Membership</u> - Join Online at http://www.employmentcounseling.org/benefits-of-membership.html



NECA offers a Facilitator Certificate in Youth Engagement Leadership Development, taught by Dr. Cheryl West.









https://nawdp.careerwebsite.com/jobs/



Job ID: 54142619

Location: Palm Harbor, Florida, United States

Position Title: Project Manager

Company Name: Geographic Solutions

Job ID: 55426104

Location: Corvallis, Oregon, United States

Position Title: Undergraduate Student Employment Specialist

Company Name: Oregon State University Job Function: Academic Administration

Job ID: 55423194

Location:

Lincoln, Nebraska

Position Title: Employment Specialist Company Name: Durham Staffing Solutions

Job Function: Accounting/Finance

Job ID: 55422698

Location:

Grand Island, Nebraska

Position Title: Employment Specialist/ Job Coach

Company Name: Mosaic

Job Function: Accounting/Finance

Job ID: 55409010

Location:

Herndon, Virginia

Position Title: Director, Career Readiness Education

Company Name: K12 Services

Job ID: 55402965

Location: Newport, Kentucky, United States Position Title: Workforce Development Director

Company Name: Brighton Center

Job Function: Executive/Senior Management

Job ID: 55394280

Location: Stillwater, Oklahoma, United States

Position Title: Adult & Career Development Coordinator

Company Name: Undisclosed Job Function: Marketing

Job ID: 55291884

Location: Millersville, Maryland, United States

Position Title: Performance and Compliance Manager Company Name: Anne Arundel Workforce Development

Corporation (AAWDC)

Job ID: 55267793

Location: Santa Fe, New Mexico

Position Title: NMDCA, Career & Technical Education

(CTE) Teacher 2020/21 SY Company Name: K12 Services

Job ID: 55239048

Location: Fort Morgan, Colorado, United States Position Title: Dean of Workforce Development

Company Name: Undisclosed

Job ID: 54703848

Location:

Hartford, Connecticut, United States

Position Title: Product Intern, Early Career Leadership

Development Program

Company Name: The Hartford

Job ID: 54997497

Location: Jacksonville, Florida, United States

Position Title: Coordinator Career Development Services

Company Name: The University of North Florida

Job Function: Academic Administration

Job ID: 54997497

Location: Jacksonville, Florida, United States

Position Title: Coordinator Career Development Services

Company Name: The University of North Florida

Job Function: Academic Administration

Job ID: 54554604

Job ID: 55381922

Location:

Philadelphia, Pennsylvania, United States

Position Title: Labor and Employment Specialist Company Name: Philadelphia Housing Authority

Job Function: Employee Relations

Job ID: 55381128

Location:

Dayton, Ohio, United States

Position Title: Equal Employment Opportunity & Inclusion Specialist

Company Name: Wright State University

Job ID: 55132609

Location:

Pittsfield, Massachusetts, United States Position Title: Employment Specialist Company Name: Berkshire County Arc

Job Function: Training

Job ID: 55356007

Location:

Amarillo, Texas, United States

Position Title: Workforce Development Program Specialist Company Name: Panhandle Regional Planning Commission

Job ID: 55347151

Location:

Arnold, Maryland, United States

Position Title: Noncredit-Adjunct Faculty/Continuing Education and Workforce Development

Company Name: Anne Arundel Community College

Job ID: 55327751

Location:

Corning, New York, United States

Position Title: HR Operations and Employment Specialist

Company Name: Corning Museum of Glass

Job Function: HR Generalist

Job ID: 55327556

Location:

Phoenix, Arizona, United States Mesa, Arizona, United States Phoenix, Arizona, United States Position Title: Employment Specialist Company Name: St. Joseph the Worker

Job Function: Program/Project

Job ID: 55321819

Location:

Fredericksburg, Virginia, United States

Position Title: Product Development Coordinator Company Name: Germanna Community College

Job Function: Other







https://www.nawdp.org/

Annual Conference 2021

Conference > 2021 NAWDP Annual Conference









SAVE THE DATE!

NAWDP is proud to announce that we will be hosting our 37th Annual Conference May 17th-19th, 2021 in Las Vegas, NV. There will be workshops, key note speakers, pre-conference sessions, annual award presentations, vendor exhibits, and the NAWDP business meeting.

For nearly 30 years, workforce development professionals have gathered at NAWDP's Annual Conference to:

- · enhance and maintain their skills through continuing education
- · network with peers, mentors, and leaders
- · share ideas, experiences and metrics about promising practices
- · discover new and innovative programs, products and services

Attendees represent the full range of career experience in the industry, from senior leaders to entrylevel employees, and come from every corner of the country and every segment of the industry. NAWDP's Annual Conference has become one of the largest gatherings of workforce development professionals, with over 1,000 attendees and 40 exhibitors each year.

Registration Information Coming Soon!!

If you are interested in exhibiting or sponsoring at the 2021 Annual Conference please call 877-202-2472 or email david@nawdp.org.

Hotel Information: South Point Hotel - more information to come.

Awards: Each year NAWDP recognizes several outstanding workforce professionals for their accomplishments. We will provide a link here very soon for nominations. The deadline for nominations is March 15, 2021.

Attire: The attire for the conference is business casual.

Linding for Change Miceny your Green Foresett Negottations	- Personny - Social Profile
Career Coaching	♀ Career Planning
Next a guide in help you in your career journey or to prepare for your next approximate? Connect with one of our experts today and get commung supports at a your specific goals.	Mail pour owner research here. Onli owner details increating projected growth and wages, daily takes, recommended education and skills and much reveal.
Prices based on senious provided. Substitute Your Session Nove	Explore Circum

CREDENTIALS CHAIR

DR. MICHAEL LAZARCHICK



"She stood in the storm and when the wind did not blow her way, she adjusted her sails." - Elizabeth Edwards

Resilience and Renewal, the Promise of a New Year! ~ Michael C. Lazarchick, PHD

The Worldwide Pandemic unleashed a flood of accelerating Trends within the Labor Market. Buying products online and long distance electronic communications were both accelerated dramatically as businesses shut down and people were sequestered at home.

Last summer on 60 Minutes, Taiwanese-born American Educated computer scientist Dr. Kai-Fu Lee explained how Artificial Intelligence will continue to replace repetitive functions on jobs, making the rather startling statistic of a loss at "40% of Jobs Worldwide during the next 15 years. Time ran the story, "Millions of Americans Have Lost Jobs in the Pandemic – And Robots and AI Are Replacing Them Faster Than Ever." (https://time.com/5876604/machines-jobs-coronavirus/).

Being overrun by superior androids however, is more science fiction than reality. AI is great at collecting and analyzing huge amounts of data and is able to make predictions about "probable" human behavior. Robotics offer technical precision. Both are tools. They cannot feel or experience empathy and are really not creative.

To take our profession to a level of artistry, I believe we need to understand labor market trends, make a commitment to learning, and associate with people who are embracing optimistic and healthy expressions of existence. Our greatest value is actively listening to those we serve and helping them navigate systems of information. At the heart of our trade is an ability to deliver kindness with unconditional positive regard. At times we feel the energy of touching a soul and know we are truly engaged in healing.

There is an incredible amount of work to be done and new opportunities are continually emerging. We choose our sources of information and together we are all contributing to the ongoing evolution of the universe.

Bill Fenson and I have been creating a workshop for the 2021 ACA Virtual Conference, "Wellness and Work in the 21st Century, Making Money Doing What We Love." While we have presented together for decades and love the live performance, very successfully interacting experientially with our audiences, the transition from 2020 to 2021 had included a deep dive into Communications Technology! We both have been experiencing a considerable learning curve because we want to deliver an exceptional product. I am also nearing the launch of the next *Working Ahead, Moving Forward* Class, and NECA's GCDF Training. For 15 weeks, the other Instructors and I will be learning as much as the students. We engage in discussions, exploring the latest information about trends, emerging opportunities, evolving theory, the tools and techniques of our trade, sharing stories about the work we are doing.

"The highest level of excellence was apparent. I left the GCDF course well prepared and equipped with tools and resources I could immediately begin using ...Michael's preparation, facilitation, feedback and course delivery were outstanding! I highly recommend it - you will not be disappointed!" ~ Grace Williamson, MS, GCDF, VP, People & Talent, North America at Qualitest

IMMEDIATE PAST PRESIDENT

LYNN DOWNIE



There may not be a time in history when the ability to counsel someone who has a different view of the world is more important than it is today. The divisions in our society are fractures of a thousand directions on a multitude of topics.

In light of this, my New Year resolution is to listen even more carefully to make sure I'm helping clients know themselves and pursue paths that are right for them, not to direct them in one direction or another. Then, to help them find ways to build the skills and knowledge needed to succeed in their chosen field of work, directing them to resources, and asking questions to help them gain even greater clarity.

It's going to be a challenging ride to try to keep this resolution throughout 2021.

How about you? What is your resolution for 2021?

~Lynn~









ACA VALUES

Our Values	The "Bumper Sticker"	What does it mean?	Samples of how we live these values today
Diversity, Equity & Inclusion	Everyone counts. Everyone has apportunity. Everyone welcomed.	We value every person for the differences of identity, ideas, and interests they bring, and we actively work to engage with those people and their differences.	We go beyond inclusion to ensure diverse people are engaged and 'at the table' Seek diverse representation of counseling practices ACA seeks leadership and membership that represents the spectrum of identities in our community Social justice is a lens used in all our decision-making
Integrity	Our word is our bond.	We will be honest, transparent and aligned with our values through communication, advocacy and action – always.	Protection of client confidentiality Transparency in financial decision-making processes Client needs are always our primary concern We consistently follow our Codes of Ethics
Proactive Leadership	If you're not leading, you're following.	We will be at the front of the profession, leading the way. We will create a vision for the profession and take action to turn it into reality.	Thought leadership in the mental health arena Excellence in staff and business operations Award-winning publications Advocating for counselors and counseling at the Federal, state, and local levels
Professional Community & Relationships	The power of people.	We create opportunities for real and virtual networking, collaboration, and lifelong learning.	Members believe that ACA is a place to belong ACA Branches, Regions, Divisions and the national organization work together in the exchange of ideas ACA is one organization with multiple experience opportunities in Branches, Regions and Divisions and as a national association Multi-generational mentoring
Scientific Practice & Knowledge	Knowledge is power.	We ground our profession and our work in evidence-based methodologies and practices.	We promote peer-reviewed research We publish The Journal of Counseling and Development Pursuit of best practice in pedagogy, instruction, and in our practice
Social Justice & Empowerment	Human rights are right.	We will stand with and for every person in pursuit of high-quality mental health care and wellness.	Policy statements that advocate for and protect all humans Socially-conscious investing of our assets We advocate for licensure portability, improved access to counseling, fair pay for counselors, independent practice and scope of practice Wellness approach to counseling is unique to our profession

The Free CE of the Month is an ACA members-only benefit available to all current ACA members, regardless of membership type. Members must register for the Free CE of the Month during the month it is featured; however, access to the coursework will be available to complete for one year.

FREE CE OPPORTUNITY: DECEMBER 2020

"Risk Management: License Protection and Board Complaints Against Professional Counselors" (video)

REGISTER FOR THE FREE CE

Log in with your ACA membership username and password at the Continuing Professional Development site and click the Free CE of the Month graphic. Once registered, you will receive immediate access to the coursework.

Member support is available Monday–Friday, 8:30 a.m.–5:30 p.m. ET by calling 1-800-347-6647, x 222 or emailing acamemberservices@counseling.org.



THE NEWS EDITOR

As many as 1 in 5 individuals experience some type of mental health condition every year. Therefore, the need for counseling, growth, and change, as essential, comes as no big surprise.*

Build a Resilient Practice

How do I decide when to use different theories of counseling with my client?

Do I use the First Wave, Second, Third, Fourth, or Fifth Wave psychology theory?

How do biological, psychological, social, cultural, and spiritual factors impact my client's functioning?

What is influencing my decision to use a certain theoretical approach in a therapeutic relationship?

What competencies do I need to work effectively with culturally different clients?

Am I a scientific practitioner?

Am I keeping up with changing ethical standards?

How can I use technology to heighten the efficiency of my counseling practice?**

Dr. Sujata Ives, PhD, GCDFI sujata.ives@gmail.com "A Counselor's Counselor"



^{*[}https://newsblaze.com/thoughts/opinions/3-emerging-trends-in-counseling-for-growth-and-change_147824/]

^{**[}https://www.sagepub.com/sites/default/files/upm-binaries/40299_1.pdf]