



January 2019



## Countdown to New Orleans

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sional Learning Institute,  
Receptions, and Meetings

ACA Conference: Workshop  
Details

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sions, hotel and travel  
details, and more!

Reminder: ACA elections  
conclude January 31st –  
all ACA members are en-  
couraged to VOTE; there  
are no expiring terms for  
NECA offices until next  
year's election; there is  
an open Graduate Stu-  
dent member representa-  
tive position—nominees  
sought.

[Unsubscribe from NECA News](#)

For questions, suggestions, or  
news items, contact me at:  
[lynn.c.downie@gmail.com](mailto:lynn.c.downie@gmail.com).

### **NECA Leadership Celebration Brunch**

*NECA Keynote Speaker, Donna Brazile: **Resilience &  
Hope in Times of Uncertainty** (See biography, page 3)*

**March 28-29, 2019 - NECA Events in New Orleans, LA**  
*In Conjunction with  
American Counseling Association Annual Conference*



### **NECA Leadership Celebration Brunch/PLI (Professional Learning Institute)**

Thurs., March 28; 11 am-2 pm, Hilton New Orleans Riverside

- Opening Address—Major General Jeff Hammond: Building Counseling Leaders for the World
- Lunch-announcements (NECA officers) and YELD update—Dr. Sujata Ives
- **Keynote Address**—Ms. Donna Brazile: Resilience and Hope in Times of Uncertainty
- **Ms. Sasha Butler:** Empowering Youth for Leadership and Global Citizenship
- **Mr. Ed Prater:** Understanding & Having Faith in Youth across the Generations

### **NECA Welcome Reception w/Johns Hopkins University, Maryland Counseling Association, and American College Counseling Association**

- Thurs, March 28, 7-9 pm, Hilton New Orleans Riverside



**NECA Annual Membership Meeting:** Thurs. March 28, 9:30-10 pm, NECA Suite Hilton New Orleans Riverside



**NECA Opening Night Reception w/University of  
Phoenix:** Fri., March 29, 6:30-8:00 pm

Attention NECA members!

RSVP for Leadership Celebration Brunch

Past-presidents and Current NECA Board members - please contact Kay @ [kbrawley@mindspring.com](mailto:kbrawley@mindspring.com) or 410-459-6282

All others \$60 - [Register online](#) at the NECA Website or email Kay for instructions on mailing your registration



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### Important ACA Conference Session for ALL Counselors:

**#101: 60 minute session, Fri, March 29, 7:30-8:30, Room 220-222**

**Title: Walls and Ladders in Counselor Compensation: Confronting Barriers to Equitable Pay**

**Description:** Join ACA's Counselor Compensation Task Force as they address: roadblocks and obstacles in counselor compensation equity; the issue of retention and the viability of the profession; and their preliminary findings on identifying a livable wage commensurate with education and equitable pay to other mental health professionals. There will be an opportunity for you to share your thoughts and strategies. We know change is needed. Your personal energy will help elicit the best possibility of increased counselor compensation. Join NECA's Past President Sue Pressman for a timely session on issues related to your finances as a counselor.

### NECA Sessions during ACA Conference & Expo: Ernest N. Morial Convention Center

**#183: 90 minute session: Friday, 2-3:30 pm, Room 231-232**

**Title: Empowerment through Brain Research, Career/Leadership Readiness & Inner Hero Assessment**

**Presenters:** Sujata Ives, PhD, GCDFI; Carolyn Kalil, GCDFI; Sue Pressman, PhD

**Description:** New research on the brain validates need for empowerment programs regarding brain function during lifespan development. Become familiar with the related new Inner Hero assessment's four Temperament Types to move from feeling stuck to self-discovery and sense of purpose. The journey includes overcoming beliefs and obstacles that prevent living a meaningful life and career success. Ultimately it is to maximize unique personality strengths and natural talents to make a contribution to society

**#247 60 minute session: Saturday, 7:30-8:30am, Room R02**

**Title: Women's Time to Shine**

**Presenters:** Carolyn Greer, PhD; Kimberly Key, GCDFI

**Description:** Women have faced numerous challenges and restrictions throughout history worldwide. In today's world, women are still facing limits to equality in the workplace, home, and within society itself. Program will examine the impact of these factors toward women and their need to address the issues and challenges to becoming mentally healthy women in today's society for success across their lifespan journey.

**#661 30 Minute Poster: Sunday, 12-12:30 pm, Hall B2, Poster Area 5**

**Title: Mastery of Core Competency Training Programs in Era of Downward Mobility: Key to Sustainability for Success**

**Presenters:** Cheryl West, PhD; Sue Pressman, PhD; Michael Lazarchick, PhD; Lynn Downie

**Description:**

- NECA's Extraordinary GCDF Certification Training: Shows You a Reflection of Your Life?
- Preparing and empowering the Next Generation to Lead with Integrity: YELD
- Get Ready for the new Inner Heroes Assessment

Two ornate masquerade masks, one in blue and gold and the other in purple and gold, are shown in the background.

Countdown  
to New  
Orleans

Attention NECA members!

Please remember to renew your membership online.

Not a member? Register online. [www.employmentcounseling.org](http://www.employmentcounseling.org)



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## Meet the Speakers

### Keynote: Donna Brazile



Who is Donna? Her life has been consumed as an American Political Strategist & Analyst, Commentator for CNN, PBS, among others networks inc late night political satirist Stephen Colbert. She became the 1st African American Woman to direct a major presidential campaign. Donna became interested in politics at the age of nine when a local candidate for office in New Orleans promised to build a neighborhood playground. As a Fellow at the Institute of Politics at Harvard University's John F. Kennedy School of Government, she worked for several advocacy groups in Washington, DC, & was instrumental in the successful campaign to make Martin Luther King Jr's birthday a federal holiday. After Hurricane Katrina disaster, Brazile was appointed as a member of the Board of Directors of the Louisiana Recovery Authority. On the fun side, Donna finds time to be a member of the Screen Actors Guild (SAG), starring in several movies. You will be learn & be entertained.

### Welcome Address: Jeff Hammond

Jeff Hammond, a Veteran and graduate of the University of Southern Mississippi (USM), received his commission as an Army Officer upon graduation in 1979 and served for 32 years in the Army. Jeff earned a BS and Master's Degree in Education while attending USM along with a Master's Degree in National Security and Strategic Studies which he received during his years on active duty with the Military. He is currently serving his alma mater as Director for Military & Veterans Student Affairs. He is actively engaged in supporting Our Military Veterans and Families where he serves as Chairman for the State of Mississippi Community Veterans Engagement Board and the Bacot-McCarty Foundation enhancing lives through youth education and the arts.



### Sasha Butler, MS, Ed.D Candidate, YELD Instructor

President of InXcellence Consulting, Training & Coaching Solutions, specializes in equipping youth-based organizations with innovative strategies and best practices for building sustainable programs and strong teams. Through her international partnerships, she supports access to quality education and skill development opportunities for women, youth and other marginalized groups, and currently is President of the Howard County Chapter of the National Association of Professional Women in Maryland.



### Edward Prater, CPCC

Edward has extensive experience facilitating business and personal development roundtables for CEOs. He is a John Maxwell certified coach, trainer and speaker, addressing generational issues in the workplace, along with serving as the workforce development instructor at the University of District of Columbia.





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## Five Tips to Make the Most of the Event (from ACA Conference Information Emails)

1. Plan Your Learning Experience in Conference Sessions  
*and sign up for Pre-Conference Learning Institutes to earn even more CE hours!*

Attendees have access to up to 15.5 CE hours in **Conference Sessions**, and up to an additional 8 CE hours including the **Pre-conference Learning Institutes** (additional fees apply). [Download the app](#) or explore sessions in our all-new [searchable online schedule](#) and start planning!

2. Book Your Travel & Reserve Your Hotel Room

Hotels are filling up fast! [Here are the details you need to plan](#). Be sure to [reserve your hotel room at the official conference hotels](#) before discounted housing closes on March 4, 2019.

3. Plan Your Social Events & Downtime

When you're not learning in our one-of-a-kind sessions, you'll have plenty of opportunities to connect with friends and colleagues at our **social events**. New Orleans also has a rich culinary legacy, and a deep history to explore - **find out more and plan your excursions ahead**.

4. Connect with Other Attendees (in advance!)

Did you know about the ACA Connect social community just for members registered for the conference? **Log in to the community** to connect directly with other attendees, post questions about the conference and learn more about how to best take advantage of the event to boost your counseling career.

5. Spread the Word!

After all, sharing is caring. Tell your friends and colleagues about this exciting opportunity and invite them to join you! Spread the word on social media with the conference hashtag **#Counseling2019**. Here's a sample post:

*I can't wait to visit #NewOrleans for #Counseling2019! Who's joining me 3/28-31 to advance the #counseling field?  
#CounselorsHelp [www.counseling.org/conference](http://www.counseling.org/conference)*



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**Working Ahead, Moving Forward™** is a 100% online Global Career Development Facilitator curriculum created by Dr. Kay Brawley of the National Employment Counseling Association and Dr. Roberta Neault of Life Strategies, Ltd. Students have 24 hour, 7 days a week access to a substantial learning opportunity which leads to the internationally recognized **GCDF Certification** under the auspices of the Center for Credentialing and Education (CCE). Graduates send a clear message about expertise and competence to potential employers and customers.

If you work in a career development setting or help people find worthwhile employment, our training will dramatically increase your effectiveness. NECA uses a team of instructors to facilitate rich discussions, delivering a comprehensive, cost effective experience in just 14 weeks without travel and lodging costs!

**Registration Fee for 120-Hour Course: \$1000**

**Register Online at the [NECA Website](#)**



## YOUTH ENGAGEMENT AND LEADERSHIP DEVELOPMENT ONLINE FACILITATOR CERTIFICATION

The Process: The Youth Engagement and Leadership Development (YELD) Facilitator On-Line is an innovative process for professional development. The course focuses on competencies that promote youth self-awareness, personal leadership, healthy behavior, and skills employers identify as essential.

*“Nothing is more important than having the best skills for helping our youth learn the ropes for personal success, and for being ready to address positively the demands of our society as young adults.”*

Become certified today! [www.yeldfacilitator.com](http://www.yeldfacilitator.com) <https://www.yeld.online/>