



November 2018

ACA Task Force On Counselor Compensation

This year, under the leadership of ACA President Simone Lambert, several new task forces and initiatives have been established. One of which is the ACA Counselor Compensation Task Force (CCTF). The main purpose of the CCTF is to learn more about and uncover roadblocks and obstacles in counselor compensation *equity*, and if and how this affects *retention* and the *viability of the profession*.



The CCTF is working hard at understanding counseling fee structure(s), what is included in counselor compensation, insurance reimbursements, identification of counseling services in online and print federal publications, and more.

Your feedback and information is needed.

What challenges have you had? Are you earning what you had expected as a counselor, an employment counselor, or career counselor?

The CCTF will be presenting their initial findings at the upcoming ACA annual conference in New Orleans. They will be sharing what

they have learned on *identifying a livable wage commensurate with education and equitable pay to other mental health professionals*. Participants who attend the presentation will have an opportunity to share challenges and strategies for overcoming them. Dr. Pressman says "everything about counselor compensation is relevant, only if we know about it, so we can improve it; we know change is needed." NECA recognizes counselor compensation as an important employment issue. For that reason and more, we are excited that several of our members (Dr. Sue Pressman, Chair CCTF, Dr. Michael Lazarchick, Ms. Cathie Eaton, Mr. Bill Fenson, and Ms. Karol Taylor) are serving on this important ACA CCTF. The members of the CCTF are looking forward to seeing you at their presentation during the ACA Conference in New Orleans. We'll keep you posted with an exact time and room location when we have details.

Please get in touch with Dr. Sue Pressman with any data or information you can provide—your story is important! sepressman@aol.com

Reminders:

ACA elections begin December 1st – all ACA members are encouraged to VOTE; there are no expiring terms for NECA offices until next year's election; there is an open Graduate Student member representative position—nominees sought.

Save the date for NECA's Professional Development Institute and ACA's Conference in New Orleans on March 28, 2019 at the Hilton New Orleans Riverside. Our keynote speaker will be "Special K," Kevin Daley, the author of *I Never Stopped Smiling*.

In this Issue:

ACA Connections: Report From the Task Force on Counselor Compensation

Featured Topic: US Department of Labor PSA Availability for Practitioner Use

Is the GCDF Credential Still Relevant? Available?

Announcements

Best wishes to you and your loved ones during this holiday season!

We are thankful for YOU!

[Unsubscribe from NECA News](#)

For questions, suggestions, or news items, contact me at: lynn.c.downie@gmail.com.

Excited to share that our ACA Welcome Reception will be co-sponsored by John's Hopkins University, Maryland Counseling Association, and the American College Counseling Association! March 28, 2019 - PLAN TO BE THERE!



November 2018

US Department of Labor PSA Campaign - forwarded from NECA Executive Director, Kay Brawley

FORWARDED MESSAGE:

Dear Kay,

The U.S. Department of Labor's Campaign for Disability Employment (CDE) is delighted to announce the launch of our latest public service announcement (PSA), "Working Works." And we would be grateful for your assistance promoting it through your channels.

This PSA highlights the key role employers play in supporting their employees to return to work after injury or illness. The four primary cast members include Major League Baseball great Cal Ripken, Jr. and three other individuals who worked with their employers and health-care professionals to make a plan to stay at or return to work following illness or injury. Their stories emphasize the importance of working together on supportive work strategies—for the benefit of individuals, families, employers and our nation.

The "Working Works" PSA will be coming to a television near you in coming months. In the meantime, we invite you to share the online PSA link with your networks far and wide. Just visit our "Working Works" toolkit and click the right-hand icons to share the PSA via Facebook, Twitter, LinkedIn or email. While there, check out the "Working Works" posters, which you can download and order by mail. Additional materials are coming soon!

Help Us Share the PSA

Looking for ways to help us share the PSA? Here are some ideas:

- Feature the PSA on your organization's website.
- Share/retweet the CDE's "Working Works" social media posts and/or post your own.
- Post or link to the "Working Works" PSA on your organization's website, and on your organization's YouTube channel and/or Facebook page.
- Publish news briefs or articles about the PSA in your newsletter, eblasts, etc.
- Display "Working Works" posters in your workplace or at your events and encourage your networks to order their own posters.
- Screen the "Working Works" PSA at your events/conferences and mention your organization's support of the CDE in speaker talking points.
- Invite CDE speakers to discuss the PSA and the campaign during webinars, Twitter chats or other events you may host.

REMEMBER:
Vote in ACA election December 1!

Sample Language and Social Media Posts

Below are sample social media posts and news brief language for you to adapt and publish through your channels:

Social Media Posts:

Facebook

The Campaign for Disability Employment's latest public service announcement (PSA) is now available! "Working Works" explores the many reasons people work, including after injury or illness. View and download the PSA in various formats, including closed captioned, audio-introduced and Spanish, on the CDE website. #WorkingWorks <https://www.whatcanyoudocampaign.org/psa-campaigns/working-works-psa/>

Check out "Working Works," the latest public service announcement from the Campaign for Disability Employment, which

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Working Ahead, Moving Forward™ ~ State of the Art Training, customized to meet the Needs of Students

Michael C. Lazarchick, PhD ~ Lead Instructor

The function of education is to teach one to think intensively and to think critically. Intelligence plus character - that is the goal of true education. ~ Martin Luther King, Jr.

I had a potential student from the Middle East tell me that she was informed that the GCDF Credential is no longer relevant and that the [Center for Credentialing and Education](#) (CCE) is not needed as a Credentialing Body. The National Employment Counseling Association continues to recommend that our graduates use our NECA GCDF Certification to become Certified by CCE because they have a well recognized global presence and now over 20 years of experience primarily as a Certification Entity.

[Working Ahead, Moving Forward™](#) was the first GCDF training fully approved by CCE as a completely on line experience. This has given us the ability to deliver our training to a very diverse group of students from locations all over the world. We include a Cadre of Instructors from a wide variety of distances and work locations, who add a diversity of perspectives to the subject matter. The original curriculum approved by CCE is still included within the resources because, many of the ideas are still relevant and the historical perspective does contain value. While the original approved curriculum still exists, we have added additional resources because there has been considerable change since our first on-line experience was delivered during 2009.

Our curriculum revolves around the [Competencies recognized to be at the Core of Career Development](#). In essence, students demonstrate their Competency in discussion threads, which are customized to meet the needs of the individual students as they participate, while Instructors and the students bring in the most current thoughts, available information, tools and techniques. There are training options which are more expensive and perhaps of excellent quality, but none can claim that we are not State of the Art.

As a specialty under career development, Employment Counseling focuses on the bottom line which is helping our customers move towards and secure worthwhile employment at the best possible rate of pay. We also believe that Wellness is directly related to the ability to secure employment and function effectively on the job. Our training experience has the added advantage of infusing both these concepts, Jobs and Wellness, throughout the curriculum. As lead instructor, I personally bring over forty years of experience helping people find jobs or open their own business. I have personally been delivering Wellness Workshops internationally for decades, gathering philosophy and leading participants in a wide range of holistic techniques drawn from eastern and western traditions.

Are you ready for a Transformative Learning Experience that prove you are Qualified? [Register on-line](#) for the January 16th Training or [e-mail Michael](#).

We experienced a friendly, supportive, collegial online culture, with a rich tapestry of knowledge unfolding throughout our weeks together. A cadre of "seasoned" career development professionals from diverse backgrounds joined us as facilitators, delivering "new" perspectives and mentorship, deepening the conversations, providing wisdom and feedback. ... You will absolutely encounter a substantial learning opportunity, and you just might be invited to make some fundamental, life-affirming changes along the way. ~ Graduate Kelly Holiday

Attention NECA members!

Please remember to renew your membership online.

Not a member? Register online.
www.employmentcounseling.org



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US DOL PSA...continued from page 2.

explores the many reasons people work, including after injury or illness. Visit the CDE website to view and download the PSA and posters. #WorkingWorks <https://www.whatcanyoudocampaign.org/psa-campaigns/working-works-psa/>

In the Campaign for Disability Employment's latest public service announcement (PSA), you'll hear from individuals who worked with their employers and health-care professionals to make a plan to stay at or return to work following illness or injury. Their stories emphasize the importance of working together on effective stay-at-work/return-to-work strategies—for the benefit of individuals, families, employers and our nation. Visit the CDE website to view the PSA. #WorkingWorks <https://www.whatcanyoudocampaign.org/psa-campaigns/working-works-psa/>

Twitter

The new #WorkingWorks PSA from @CDEtweets is now available! It explores the many reasons people work, including after illness or injury. View & download the PSA in various formats, including closed captioned, audio-introduced & Spanish. <https://bit.ly/2CDzg3l>

#WorkingWorks, the latest PSA from @CDEtweets, explores the many reasons people work, including after injury or illness. Visit the CDE website to view and download the PSA and posters. <https://bit.ly/2CDzg3l>

In @CDEtweets' new PSA, you'll hear from individuals who worked with their employers and health-care professionals to make a plan to stay at or return to work following illness or injury. #WorkingWorks <https://bit.ly/2CDzg3l>

Sample News Brief:

Campaign for Disability Employment Launches 'Working Works' PSA

National Television Spot Explores Return-to-Work/Stay-at-Work Strategies Following Injury or Illness

This week, the Campaign for Disability Employment launched its latest public service announcement (PSA), "Working Works." Through the voices of several individuals, this PSA explores the many reasons people work, including after injury or illness.

The PSA's four primary cast members include Major League Baseball great Cal Ripken, Jr. and three other individuals who worked with their employers and health-care professionals to make a plan to stay at or return to work following illness or injury. Their stories emphasize the importance of working together on effective stay-at-work/return-to-work strategies—for the benefit of individuals, families, employers and our nation.

Funded by the U.S. Department of Labor's Office of Disability Employment Policy, the CDE is a collaborative of several disability and business organizations committed to changing attitudes about disability and employment. "Working Works" is the campaign's fourth in a series of PSAs, each of which has a suite of accompanying materials, such as posters and discussion guides. The CDE also offers badges that organizations can display on their own websites and blogs to show support for the campaign.

Learn more by visiting WhatCanYouDoCampaign.org.

Thank you in advance for your support of this new PSA campaign. If you do share the PSA, please contact us to tell us how! Together, we can spread the message that #WorkingWorks.

Sincerely,

The CDE Team

REMEMBER:
Vote in ACA election December 1!



Working Ahead, Moving Forward™ is a 100% online Global Career Development Facilitator curriculum created by Dr. Kay Brawley of the National Employment Counseling Association and Dr. Roberta Neault of Life Strategies, Ltd. Students have 24 hour, 7 days a week access to a substantial learning opportunity which leads to the internationally recognized **GCDF Certification** under the auspices of the Center for Credentialing and Education (CCE). Graduates send a clear message about expertise and competence to potential employers and customers.

If you work in a career development setting or help people find worthwhile employment, our training will dramatically increase your effectiveness. NECA uses a team of instructors to facilitate rich discussions, delivering a comprehensive, cost effective experience in just 14 weeks without travel and lodging costs!

Registration Fee for 120-Hour Course: \$1000

Register Online at the [NECA Website](#)



YOUTH ENGAGEMENT AND LEADERSHIP DEVELOPMENT ONLINE FACILITATOR CERTIFICATION

The Process: The Youth Engagement and Leadership Development (YELD) Facilitator On-Line is an innovative process for professional development. The course focuses on competencies that promote youth self-awareness, personal leadership, healthy behavior, and skills em-

“Nothing is more important than having the best skills for helping our youth learn the ropes for personal success, and for being ready to address positively the demands of our society as young adults.” Dr. Kay Brawley/NECA

Become certified today! www.yeldfacilitator.com <https://www.yeld.online/>